

ABOUT MUSIC WORCESTER

Music Worcester, Inc. is celebrating its 160th annual performing arts season. Presenting the world's most distinguished orchestras, soloists, dance companies and chamber and jazz ensembles at historically-significant venues around greater Worcester.



Corporate
Sponsorship

2018-2019 Season

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319 Main Street, Worcester MA 01608
508-754-3231

Advertising that reaches 17,000-20,000 audience members every season!



Sponsorship Benefits

All concert sponsors will receive the following benefits, including brand integration in event publicity and on-site marketing at events:

- Company name & logo on all print advertising for the sponsored concert.
- Company name & logo will appear on the concert website page (click-thru).
- Company's name & logo on the sponsored concert's program insert.
- Sponsorship acknowledgement in event press releases.
- Recognition as the concert sponsor in any event email publicity.
- Recognition as a concert sponsor in all Music Worcester's donor lists.
- Acknowledgement in all social media event-related campaigns and posts.



Looking for a headline sponsor or special event opportunity? We are happy to work with your interests!

Additional Tiered Benefits

Contact Kate Rafey, Director of Development
kate@musicworchester.org

\$25,000 Season Sponsor

- Customized ticket package to events throughout the season of sponsor's choice.
- Pre- or post-concert reception at event of sponsor's choice, hosted by Music Worcester, for sponsor's guests and attendees.
- One full-page (8.5x11), full-color ad in season sponsor program.
- Acknowledgement as Music Worcester's full season sponsor in all press releases, print marketing, and email campaigns.
- "Season Sponsored by [sponsor name]" to be listed at top of all program inserts throughout season.

\$10,000 Event Sponsor

- Up to 100 complimentary tickets to sponsored concert.
- One full-page (8.5x11), full-color ad in season sponsor program.
- Your company banners at entrances to sponsored concert.
- Acknowledgement of your company from stage by MW representative as event sponsor.

\$5,000 Gold Sponsor

- Up to 50 complimentary tickets to the sponsored concert.
- One full-page (8.5x11), full-color ad in season sponsor program.
- Your company banner on-site at sponsored event.

\$2,500 Silver Sponsor

- 25 complimentary tickets to the sponsored concert.
- One half-page, full-color ad in season sponsor program.

