

Music Worcester: Concert Sponsorship & Program Book Advertising
 (* denotes a new benefit.)

	Ad Size in Program Book	Website / Email Advertising (on concert page and/or "salute to sponsors" forthcoming page and email*)	Newsletter Advertising* (Your ad will run in 1 MW newsletter, printed twice a year)	Recognition from the Stage	Tickets (virtual and/or in person)	Newsletter Profile* Interview a sponsor and highlight the work their company does	Logo advertising in any additional organizational webinars and meetings*
GOLD Concert Sponsor \$5,000	Full Page	X	X	Company Banner at sponsored concert Company representative introduces concert from stage/ Zoom	For sponsored concert: - Mutually agreeable quantity of virtual tix - TBD in-person tix	X	X
SILVER Partial Concert Sponsor \$2,500	½ page	X	X	Adrien announces company name prior to concert via live or Zoom	For sponsored concert: - Mutually agreeable quantity of virtual tix - TBD in-person		X
BRONZE Virtual Concert Pre-season Sponsor and/or Advertiser (Boston Brass & Chamber Music Society of Lincoln Center, dates TBA) \$1,850	Full	X		If pre-season sponsor, recognition on Zoom	Mutually agreeable quantity of virtual tix, TBD live tickets		X
½ Page \$1,125 (formerly \$1,250)	Half	X			Mutually agreeable quantity of virtual tix, TBD live tickets		
¼ Advertiser \$800 (formerly \$1,000)	Quarter				Mutually agreeable quantity of virtual, TBD in person		
1/8 Advertiser \$360 (formerly \$400)	Business card size				Mutually agreeable quantity of virtual, two in-person tix		